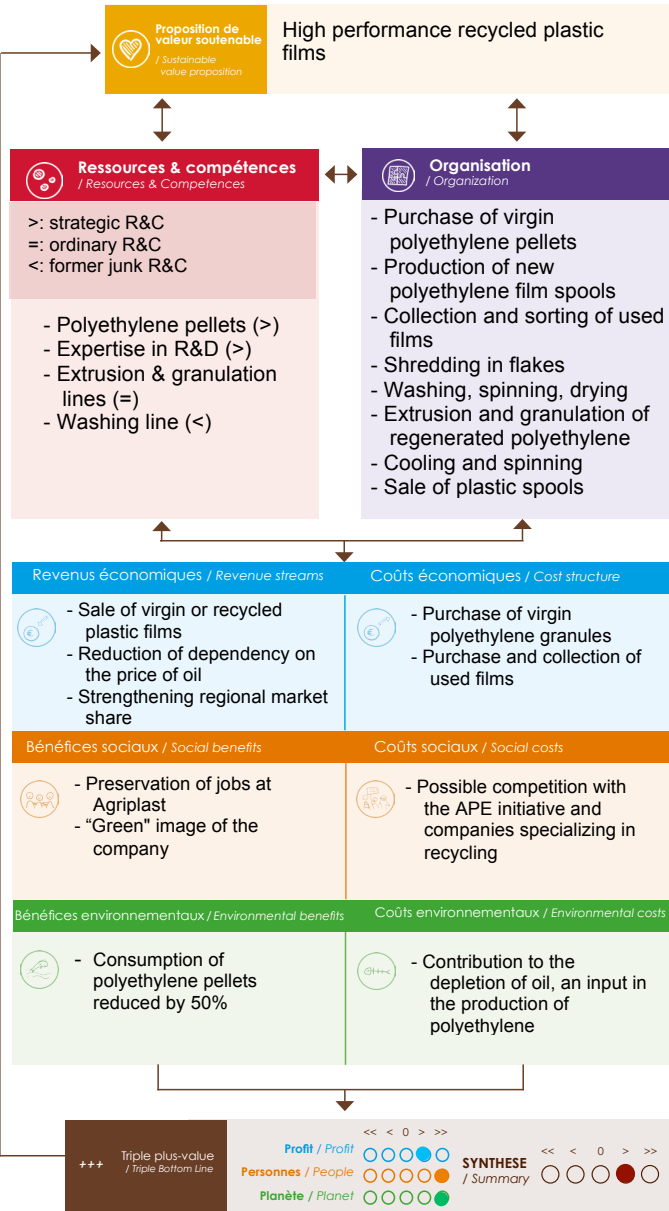


Circular Business Model – Isocycling used horticultural plastic films (sale)

Objectifs communs / Common objectives: Design a local and circular industry for "isocycling" used horticultural plastic films
Valeurs partagées / shared values: Quality and technical performance
Proposition de valeur soutenable commune / Common sustainable value proposition: Locally "isocycled" used horticultural plastic films

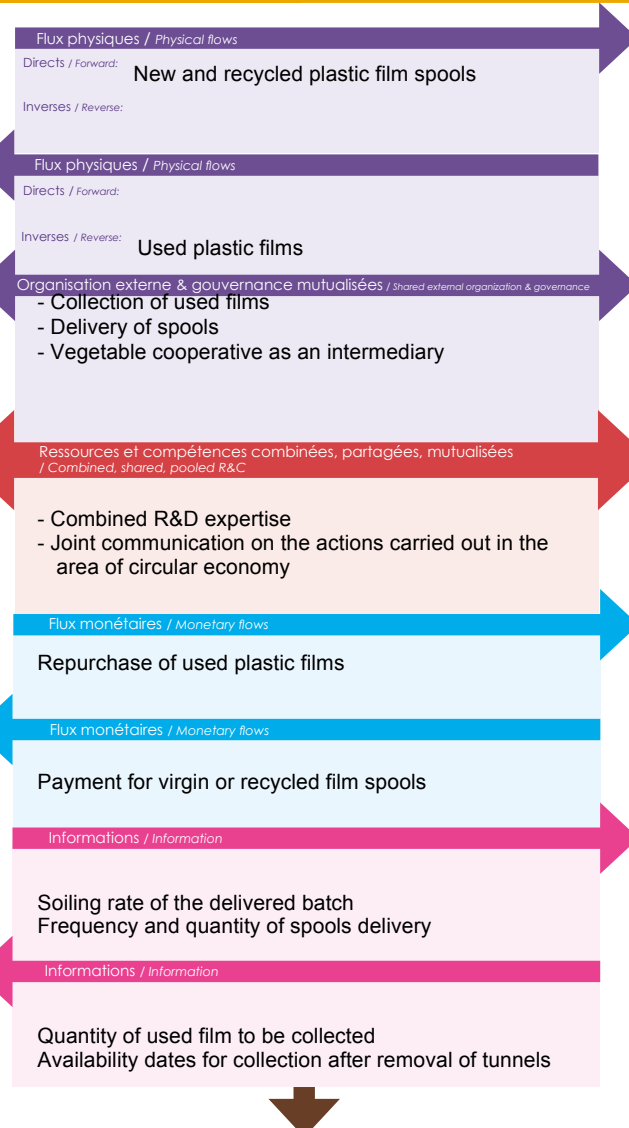
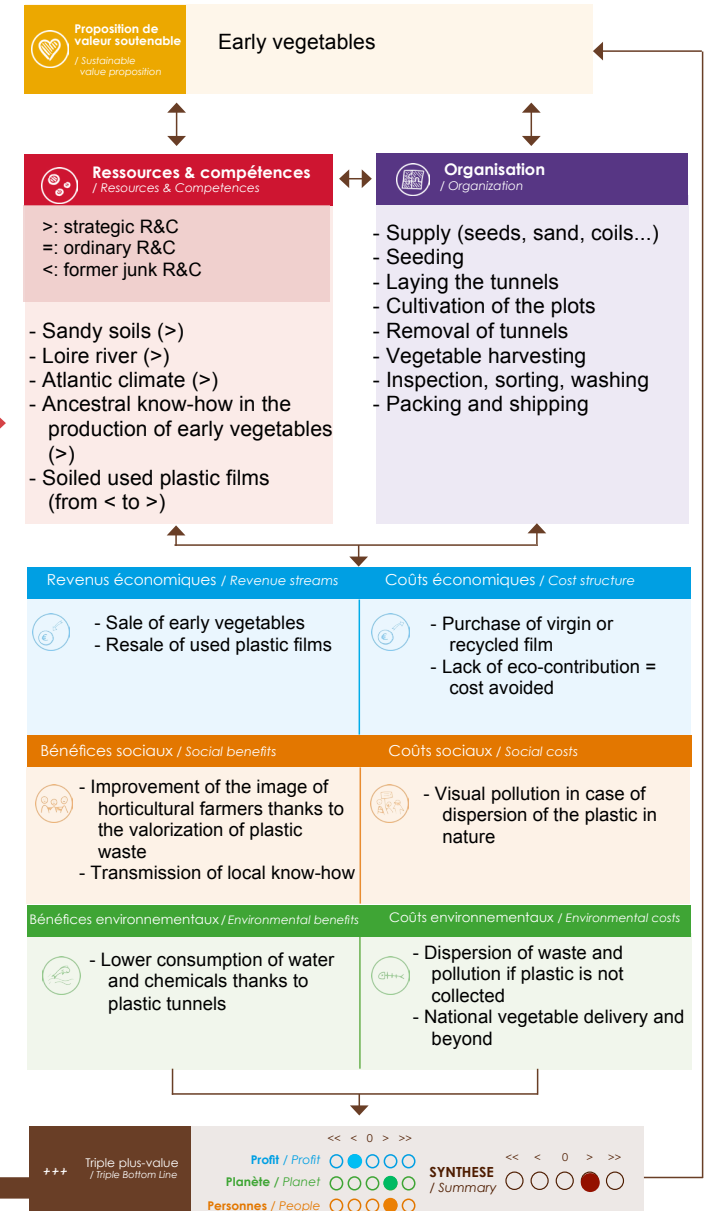
Organisation A / Organization A:

Producer / Recycler of plastic films



Organisation B / Organization B:

Horticultural farmers



Triple plus-value à l'échelle du réseau, de l'écosystème, du secteur ou du territoire / Triple Bottom Line at the network, ecosystem, industry, territory level

New local economic activity, contributing to the regional roadmap for the circular economy